

Pierce Pepin Cooperative Services Welcomes Chief Operating Officer

Ellsworth, WI –Scott Freier joined Pierce Pepin Cooperative Services (PPCS) as Chief Operating Officer on August 1. Freier is a resident of the local community, was raised on a dairy farm in Bay City, and attended Ellsworth Community Schools. He holds an associate degree in HVAC from Minnesota State College.

Freier comes to PPCS with several years of experience in the related industries of heating, renewable energy, electrical, and residential construction. Prior to joining PPCS, Freier owned and operated Freier Electric & Heating with his wife Betty. Freier has several years of project management experience, and helping organizations become more effective and efficient using modern technology.

Freier will lead PPCS' broadband subsidiary SwiftCurrent Connect which includes its fiber broadband service along with electrician services. Freier will also take a broader leadership role within PPCS as part of its senior leadership team.

“While Scott will primarily focus on broadband,” said Nate Boettcher, PPCS president and CEO, “we look forward to his involvement in many of the strategic and important issues the cooperative is facing going forward.”



Scott Freier joined PPCS as Chief Operating Officer on August 1, 2022.