



ESG REPORT

ENVIRONMENTAL, SOCIAL AND GOVERNANCE



2024 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

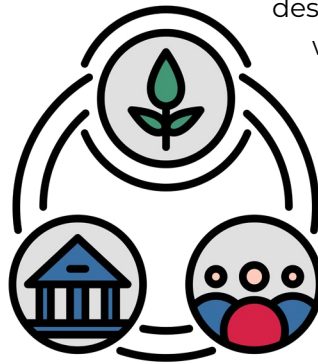


As a cooperative, Pierce Pepin Cooperative Services is committed to operating with integrity and with our members' needs at the forefront of everything we do. We align our business practices with the **7 Cooperative Principles**:

- | | |
|---|--|
| 1. Open and Voluntary Membership | 5. Education, Training, and Information |
| 2. Democratic Member Control | 6. Cooperation Among Cooperatives |
| 3. Members' Economic Participation | 7. Concern for Community |
| 4. Autonomy and Independence | |

We focus on safety and service. We hire people who are proud to serve in their communities. We work to provide services that enrich the lives of our members. We are steadfast in our commitment to be stewards of our members' money and we hope our members are proud of their local cooperative.

In 2024, we're offering our first ever Environmental, Social, and Governance (ESG) Report for our members. We hope this report will demonstrate our desire to deliver transparent communication on the many ways societal issues affect the co-op's long-term vision, mission and value to our members.



The employees and directors of Pierce Pepin Cooperative Services are happy to answer questions or provide clarification on this report. As a member-owned cooperative, we proudly accept the responsibility for helping to build a more resilient future for every home, farm, business, and community we serve.



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ESG

ENVIRONMENTAL



ENVIRONMENTAL

Pierce Pepin Cooperative Services is committed to protecting our natural resources in the driftless region of Western Wisconsin. We are focused on minimizing our impact on the local environment and work hard to preserve the natural beauty of our area.



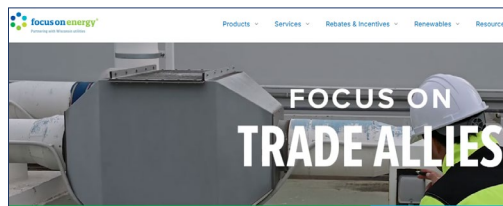
CREATING HABITAT

We care for the environment in many ways. An example is our two pollinator fields. These spaces feature diverse plant species that support the health of essential pollinators.



2MW SOLAR ARRAY

Renewable power that is available every day of the year, even cloudy days produce some power. Our Trenton Solar Array came online in February 2024 and has produced 2180 megawatts (MW) to date.



REDUCING CONSUMPTION

Members can apply for rebate programs. In 2023, members that participated in the Focus on Energy program received over \$53,000 in energy improvement incentives.



TREE LINE USA PROGRAM

For 20 years, we've aligned with program standards: quality tree care, annual worker training, tree planting and public education, and participation in Arbor Day celebrations.

2024 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

ESG SOCIAL



SOCIAL

Our employees live and work in the communities we serve. When we improve our skills and knowledge, it benefits the health of the organization and our members. We take a leadership role in building safe and caring communities.



PIERCE PEPIN CARES

Our charitable organization supports programs and projects in our service territory that enhance the quality of life. Examples include education, public safety, health care, self-sufficiency and basic human needs.



WINTER CLOTHING DRIVES

A simple yet powerful way to make a difference in the community. Clothing drives address immediate physical needs and foster a sense of community and compassion.



SCHOOL SUPPLY DRIVES

These drives help ensure that all students, regardless of their economic background, start the school year equipped with the tools they need to have a positive learning experience without the stress of lacking basic materials.



COMMUNITY PROGRAMS

Our staff supports programs such as Ruby's Pantry and the Holiday Gift Box program (our facility is used as well). And, our equipment is used to help light the holiday tree in Ellsworth.

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ESG GOVERNANCE



GOVERNANCE

Under the guidance of our board of directors, we are committed to being fiscally responsible, represent the best interest of our members and we're committed to operational excellence. The expertise of our board members helps our members and customers Live Better®.



MEMBER ELECTED BOARD

Our members are ensured fair and honest representation within our services districts. We elect a board of directors to oversee the organization on behalf of our members.



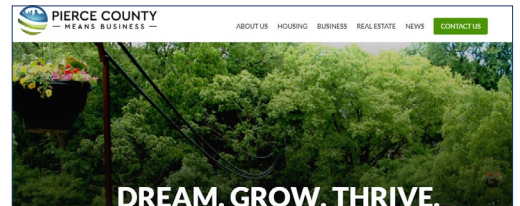
MEMBER PARTICIPATION

Members are encouraged to participate in our annual meetings and member events and we make board meeting summaries available so members can stay up-to-date.



FINANCIAL INTEGRITY

We ensure financial records are accurate and truthful, avoid conflicts of interest and comply with relevant laws and regulations. This builds confidence among members and fosters long-term success.



STRONG PARTNERSHIPS

We build partnerships that will help our members. We participate in board governance with other partners such as DPC, RESCO, WECA, NISC, CFC, Federated, CRC, and NRECA.

REASON FOR BEING



THE POWER OF ENRICHING LIVES. ONE MEMBER AT A TIME.

Our mission has never waived - Pierce Pepin Cooperative Services offers energy and broadband solutions that help our members and customers Live Better[®].

Thanks for getting our power back up so fast!!

Yvonne C. - PPCS Member

You guys have been terrific about keeping me informed. I really appreciate that.

Helen C. - PPCS Member



I've been using SwiftCurrent Connect for a few years now. It's fast and reliable and I don't have to think about it. Our service works great!

Raph P. - PPCS Member & SwiftCurrent Connect Customer

Jordan did a great job of updating our SwiftCurrent Connect service at our home. We are very impressed with his work! Thank you for your help.

Betty W. - SwiftCurrent Connect Customer



PIERCE PEPIN

COOPERATIVE SERVICES

SWIFTCURRENT

CONNECT

BROADBAND POWERED BY PPCS

