

**PIERCE PEPIN COOPERATIVE SERVICES
SWIFTCURRENT CONNECT
ELLSWORTH, WISCONSIN**

**POSITION OPENING
DIRECTOR OF MARKETING AND GROWTH**

Pierce Pepin Cooperative Services (PPCS), located in Ellsworth, WI, seeks a DIRECTOR OF MARKETING AND GROWTH to provide strategic and operational leadership to help grow our cooperative and its broadband subsidiary SwiftCurrent Connect. PPCS is a growing cooperative that serves over 10,000 meters in western Wisconsin. With convenient access to the Twin Cities metro areas of Minneapolis/St. Paul, MN, living and working in our service area provides tremendous opportunities for professional and personal rewards. In 2021, PPCS launched a fiber broadband subsidiary SwiftCurrent Connect and has recently completed over 800 miles of fiber and has rapidly expanded delivering 2 GB internet service to over 3,000 homes and businesses. This position will be responsible for continuing the great success of both SwiftCurrent and PPCS by driving marketing and growth strategies.

A full job description can be found here: <https://piercepepin.coop/careers-ppcs>

To apply for this position, please complete the following:

Please send an email to Charity Lubich, VP of Member Relations & Human Resources at clubich@piercepepin.coop containing the following items:

- a. A short description of why you are interested in this position and how your background fulfills the job requirements.
- b. A link to your updated LinkedIn or other professional site.
- c. A demonstrated example of your work. This could be a creative piece, a website, a podcast link, social media post, advertisement, media campaign or other demonstrated work that you were involved with in leading, creating, or developing.
- d. Contact Information – e-mail and phone number.

A cover letter and resume are not required currently. An updated resume will be requested prior to in-person interviews. This position will be filled quickly with a quality candidate, please make every attempt to submit materials in a timely manner.